

CAD|MADNESS

SPONSORSHIP PACKAGE

Presented by



McGill Association of Mechanical Engineers

To Whom It May Concern,

On behalf of the McGill Association of Mechanical Engineers (MAME), we are delighted to offer you the opportunity to join us in supporting McGill University's engineering students through our largest design event of the year: CAD | Madness. This weekend-long, hackathon-style competition challenges McGill's brightest minds to find innovative solutions to a design problem.

MAME is a non-profit organization dedicated to meeting the academic, social, and professional needs of undergraduate mechanical engineering students at McGill. We organize various events throughout the year to foster connections between students, professors, and industry experts. Your involvement with our organization would allow us to foster and develop valuable relationships, and further expand both of our reaches.

With your valuable support, MAME aims to take CAD | Madness to new heights, offering even more opportunities for our students to shine. We also look forward to building a long-lasting relationship with your company for future events, including industry dinners. We sincerely appreciate your consideration of this invitation and the opportunity outlined in our partnership package, which describes your potential involvement with CAD | Madness and MAME.

Should you require additional information or have specific questions regarding any of our events and the benefits of your involvement, please feel free to contact me directly.

Kindest regards,

A handwritten signature in black ink that reads "Deniz Emre". The signature is written in a cursive, flowing style.

Deniz Emre
CAD|Madness Chair

About Us

The McGill Association of Mechanical Engineers (MAME) is a student-run society that represents over seven hundred undergraduate mechanical engineering students at McGill University. The elected student council of the Association provides yearlong services and events for all of the students within the Mechanical Engineering department. Building networks, providing academic resources, and fostering a welcoming community are all goals MAME strives to achieve.

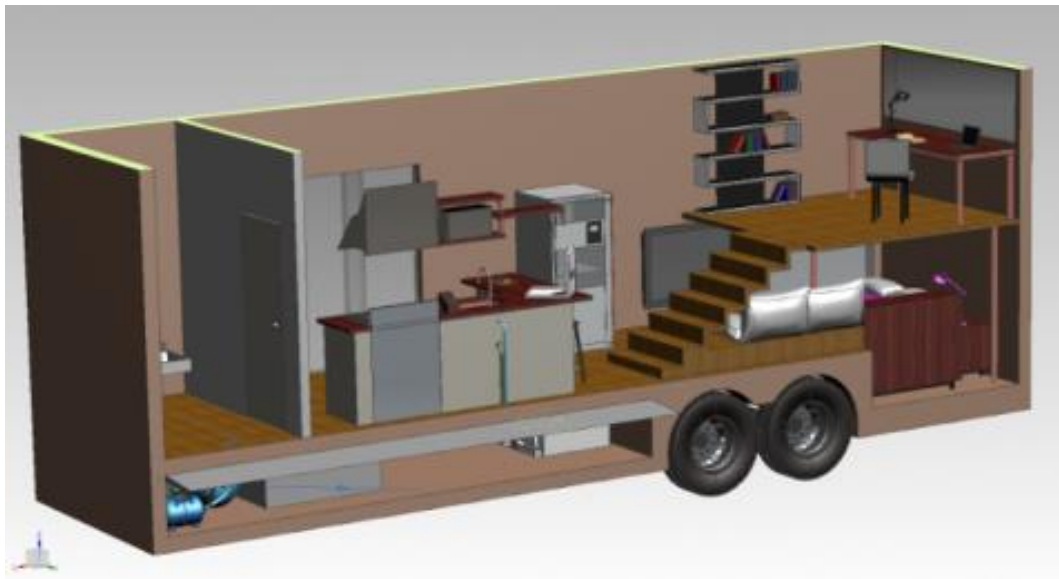
MAME voices students' academic concerns to the Mechanical Engineering department, hosts events facilitating personal and career development, and organizes social outings to enrich the university experience beyond the realm of academia. Past events include:

- Industry dinners, industry tours, wine & cheeses
- Annual CAD | Madness design competition
- Student end-of-semester banquet

Our mission is to enrich each student's journey through the engineering curriculum and to increase awareness of the opportunities provided by a bachelor's degree in mechanical engineering. MAME always extends events to all interested engineering students at McGill, regardless of their discipline. We truly hope that you will consider collaborating with us on this project to maintain the caliber of programming we work hard to attain each year.

What is CAD | Madness ?

CAD | Madness is the annual weekend-long design competition taking place in late January. A test of skills and stamina, the competition challenges teams of engineering students to create Computer-Aided Design (CAD) solutions that fulfill a design prompt or challenge. Teams are given time to present their design to a panel of judges, who select the prize winners after reviewing the CAD model and presentation scores.



Mobile House Challenge CAD | Madness 2019

Why collaborate with us?

BY COLLABORATING WITH US, YOU WILL HAVE THE OPPORTUNITY TO:

1

PROMOTE

Promote your business through different partnerships

2

CONNECT

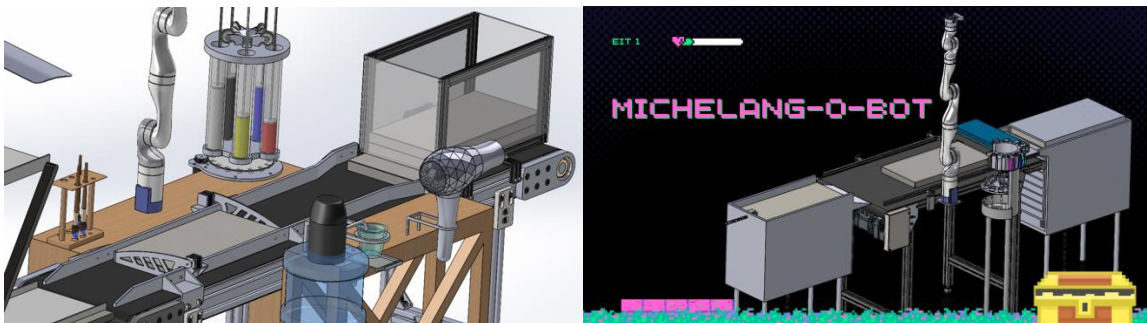
Connect with McGill students directly

3

COLLABORATE

Invest in future collaboration opportunities with MAME

As a partner for this event, you will have exposure to undergraduate engineering students of all disciplines. CAD | Madness is both an experiential learning event for students and a networking opportunity. You will have the chance to interact with them directly during a time when many are actively looking for internships or employment. Promotional material for your company such as posters, banners, and other merchandise will be present before and during the event.



Acrylic Robotics Challenge CAD | Madness 2023

SPONSORSHIP OPTIONS

01

PLATINUM TIER
\$1200+

02

GOLD TIER
\$700

03

SILVER TIER
\$300

	Presentation	Company Summary	Logo on Screen
OPENING CEREMONY			
PARTICIPANT INFORMATION PACKAGES	Full Page	Half-Page	¼ page
PARTICIPANT SHIRT LOGO	Large (CAD Madness powered by ...)	Medium	Small
PROMOTIONAL GIVEAWAY DISTRIBUTED IN PACKAGE	Marketing items given to all participants		
SOCIAL MEDIA SHARING. (PROMOTE YOUR COMPANY)	✓	✓	
POST-COMPETITION COCKTAIL & NETWORKING	✓	✓	✓
JUDGE COMPETITION	✓	✓	
PARTICIPANT RESUMES	✓	✓	
SEPARATE COMPANY BANNER	✓		
RUN MINI-CHALLENGE OR WORKSHOP	✓		

04

BRONZE TIER
\$300

Pick 2 of the
Silver tier options

CONTACT

If the sponsorship options don't work for you,
please reach out and we can tailor a
specific option to your request

Check Us Out On Social Media



@mame_mcgill



McGill Association
of Mechanical Engineers



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